CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310) 659-0205
Dick Rosengarten, Publisher

VOL. XIX
No. 31

AUG. 25, 1997

CAMPAIGN '98: SAN JOSE MAYOR'S CONTEST.

Editor's note: **San Jose**, with a large and growing population (803,000) --- and a *very hot* high tech economy --- is Calif.'s 3rd largest city. Politically, San Jose leans Democratic (193,000 Demos vs. 122,000 GOPers), but is *friendly turf* to moderate Republicans. The current mayor, popular Susan Hammer, is *termed out* in '98 and hasn't announced what if any future political plans she might have. But there are at least 4-5 mayoral candidates now in various stages of testing the waters and jockeying for position. Here's our first look at this important race...

...Even though local politics is supposed to be free of party labels, the race breaks down this way: 2 Demos; 1-2 Republicans; and former Mayor Tom McEnery, who has been flirting with the *Reform Party*. And we'll start with McEnery because he holds one of the *keys*. He served as mayor from 1982-90 and was highly regarded. In 1994, McEnery was a solid favorite to replace retiring Congressman Don Edwards(D), but was upset in the primary by Santa Clara Co. Sup. Zoe Lufgren. Sources say he'd very much like to run again...

...One of his best political friends (with a similar political base) is San Jose Councilwoman Pat Dando, a moderate GOPer who also is eyeing this race. She's an excellent fundraiser, but is *frozen* until McEnery makes a decision. She won't run if McEnery enters the race. Also eyeing the contest is Councilman Frank Fiscalini, who ran against Hammer in '90, but is now a close ally. Some sources believe he'll defer to Dando if she runs, but others aren't so sure. Dando and Fiscalini are the two GOPers testing the waters for '98...

...On the Demo side, there is Vice Mayor & Councilwoman Margie Fernandes and former Santa Clara Co. Sup. Ron Gonzales --- who before his election to the Bd. of Supes, was ***Mayor of Sunnyvale***. That's an issue that is bound to surface a time or two. Gonzales was a key player in Santa Clara Co. politics for 8 years and is well regarded. He's a moderate Latino and has a base within the city. He served as chair of Hammer's 1994 reelection campaign. Fernandes was first elected in 1992 and again in 1996. Before her election she was a policy advisor to Hammer and is *very close* to the mayor, but Hammer is neutral in this race for now. Fernandes has been endorsed by Norm Mineta, the popular former mayor and congressman who is serving as co-chair of the Fernandes campaign. While the others are still testing, sources say Fernandes is very busy putting together a solid organization. S.F.-based Terris & Jaye are consultants to the Fernandes campaign. Stay tuned...

CAMPAIGN '98: UPDATE ON GOP U.S. SENATE RACE.

Editor's note: The dog days of summer are almost over and **Calpeek** sources anticipate a very spirited primary among the GOP candidates who would like to challenge U.S. Sen. Barbara Boxer(D) next year. Here is our brief update & analysis...

...Right now it's a 3-way battle between San Diego Mayor Susan Golding, State Tres. Matt Fong and San Diego businessman Darrell Issa, but U.S. Rep. Jerry Lewis of Riverside has **not** formally bowed out, as Golding found out when her campaign mistakenly sent out a fundraising appeal which told potential supporters that Lewis had dropped out. It was no big deal except to Lewis and the *Riverside Press Enterprise*. A small *Golding Goof...*

...Fong continue to have the best name ID (followed by Golding), but Issa is playing catch up, spending about $2 million on a massive radio buy which started this summer in Sacto and Fresno and has now expanded to San Diego, Chico, Redding, Modesto and Stockton.

CALIFORNIA POLITICAL WEEK (ISSN 0195-6175) IS AN INDEPENDENT, NONPARTISAN NEWS ANALYSIS BULLETIN OF CALIFORNIA POLITICAL WEEK, INC., A CALIFORNIA CORPORATION. TELEPHONE: (310) 659-0205. ADDRESS: P.O. BOX 1468, BEVERLY HILLS, CA 90213. $90.00/YEAR. PUBLISHED WEEKLY, 44 WEEKS PER YEAR. COPYRIGHT BY CALIFORNIA POLITICAL WEEK, INC. THIS TRADEMARK REGISTERED WITH THE CALIF. SEC. OF STATE. REPRODUCTION IN WHOLE OR PART REQUIRES EXPRESS PERMISSION. ALL RIGHTS RESERVED. 1ST CLASS POSTAGE PAID AT LOS ANGELES.

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

By Labor Day Issa should be on radio in L.A...

...How are these 3 positioning themselves? Issa has the conservative right all to himself. He's solidly pro-life and is an anti-tax hardliner, which plays well with GOP conservatives. He's also a *fresh face* and this appeals to independents, AIP and Reform Party conservatives, who tend to distrust elected officials. If he wins the primary, sources say Issa will inch toward the center...

...Fong is very likable, but hard to describe. A recent *L.A. Times* profile by Cathleen Decker had a line about whether Fong was a *closet moderate*. We suspect he'd like to be more conservative, but those *genes* from his mother, March Fong Eu, Calif.'s former Demo Sec. of State, are tough to suppress. For example, Fong says he's pro-choice, but is opposed to abortion after the 1st trimester. That's a stand bound to anger both sides. Fong ducked Prop. 187 in '94, but says he supported Prop. 209 in '96 -- that's news. If he was YES on 209, he sure didn't try to promote it. Question: Is Fong a whimp? Maybe, but others say he's just very cautious...

...As for Golding, she's a moderate in the Pete Wilson mold and with most of Wilson's political team now assisting her. She's got a good base in San Diego Co., but Issa will be a problem. Her recent council vote against banning *Saturday Night Special* handguns won't do a thing to endear her to the pro-gunners in the GOP, but that stand puts her in direct opposition to Boxer. The jury is still out on her key role in promoting the $60 million revenue bond deal which expanded old Jack Murphy stadium, but the first time attendance falls below the guaranteed 60,000 - she'd better watch out. She was recently endorsed by the No. Calif. Lincoln Club --- and that's a very strong GOP group...

...Our analysis: the *wild card* is Issa, with his deep pockets. Issa's big problem is Fong. The two men could ***knock each other off***, allowing Golding to slide in, with or without Calif.'s open primary. So Issa has to attack Fong and that seems to be his plan. If Fong is damaged *before* the filing deadline, there's always a slim chance he might opt for reelection. Our sources don't think Issa will go after Golding because of the San Diego linkage. Stay tuned...

CALIF. INITIATIVE UPDATE: PCL'S OIL & GAS FUND PLAN FOR LAND CONSERVATION HITS THE STREET.

Editor's note: Here's an update on a new measure which has been given the OK to collect signatures...

☒ **Water and Land Conservation Fund. Oil and Gas Revenues. Initiative Statute** is the official title of a measure sponsored by Stephen N. Jacoby of the Planning & Conservation League ☎(415)444-8726, ext. 6. If approved by voters, this initiative would establish a state trust fund, with the certain oil & gas fund revenues received by the State going for the purchase & improvement of parks, natural areas, wildlife habitat, and watersheds for drinking water. The PCL has until Jan. 2, 1998 to collect 433,269 signatures. If the PCL hopes to qualify this measure for the June 2nd ballot, then signatures need to be submitted to the counties by Nov. 13th...

☒ ***Bilingual Measure Slowing Down*** - Several sources in Sacto report that Ron Unz's initiative statute aimed at eliminating *bilingual education* has slowed its **paid** signature gathering effort and closed its Sacto office. English for the Children confirmed this. But don't worry: this measure will qualify. Sources say the proposal is doing *much better than expected*, with signature collections way ahead of schedule. The reason for the slowdown is money. Unz is busy fund-raising so that he can keep the drive going in the later stages of the effort. Even with the temporary slowdown, there is more than enough time to collect the remaining signatures...

...FYI: Lots of media coverage for this initiative, including the *NY Times*. But one of the better articles was in the Aug. 15-21 edition of *L.A. Weekly*, an article by Gregory Rodriguez titled "Cause Without Rebels." Most interesting was some info about an as yet unreleased survey by the *Center for the Study of Los Angeles* (Dr. Fernando Guerra, director) which says bilingual education is **not** even among the top 5 hot button issues facing Latinos. Stay tuned...

TO CALPEEK SUBSCRIBERS: CHANGE OF ADDRESS. Moving? Send us the new info along **WITH** your current Calpeek mailing label. The label has a code which allows us to make the change quickly. **No address or name changes w/o the code.** ✉☎...

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

ENVISIONING CALIF. CONF. SET FOR SEPT. 25-27.
The 9th annual *Envisioning Calif. Conference* will be held in Sacramento from Sept. 25-27 at the Capitol Plaza Holiday Inn. This year's conference is called The House We Live In and is sponsored by The Center for Calif. Studies at CSU/Sacramento. S.F. Mayor Willie Brown will be the featured dinner speaker on Sept. 26th. The conference will feature 15 different panels dealing with such topics as term limits, public policy making and financing education. For info ☎(916)278-6906...

CAMPAIGN '98: ODDS & ENDS FROM AROUND CALIF.
Editor's note: Here are some political short takes worth noting for Campaign '98...

◆ ***Finance Reports*** - Here's our 3rd round of campaign reports from the various Statewide races. This week: Controller & Secretary of State. (COH = cash on hand).

Controller	Total contributions	COH
Connell(D)	$2,103,300	$876,183*
Pringle(R)	$ 47,800	$ 38,215**

* Connell has an outstanding debt of $2,107,449. ** Pringle has an outstanding debt of $2,968.

Sec. of State	Total contributions	COH
Jones(R)	$125,944	$8,956*
Miller(D)	$ 13,560	$4,880**

* Jones has an outstanding debt of $39,860. ** Miller has an outstanding debt of $166,000.

◆ ***Governor's Race*** - While the frustration level increases daily among supporters of U.S. Sen. Dianne Feinstein(D), Lt. Gov. Gray Davis methodically is picking up many key endorsements which might have remained neutral or might have gone to DiFi had she given *anyone* just a hint of what her future plans might be. Among the law groups now backing Davis are the L.A. Police Protective League and the Long Beach POA. Davis is also gobbling up **organized labor** endorsements, including: Joint Executive Conf. of So. Calif. Electrical Workers; CA Conf. of Machinists; Laborers Int'l Union of No. Amer.; and the UFCW Reg. #8 States Council - which is the largest private sector union in Calif. He also has won endorsements from the Central Labor Councils of San Bernardino & Riverside Counties, plus the Building & Trades Council from those counties. If Davis continues on this way, he could have a huge leg up on winning the AFL-CIO's COPE (Cmt. on Political Education) endorsement. That's a key endorsement in a Demo primary and nothing to belittle. Stay tuned...

CAMPAIGN '98: PART VIII - U.S. HOUSE CONTESTS.
Editor's note: Here's another update about U.S. House contests in 1998...

☒ ***41st CD*** - More negative publicity for besieged U.S. Rep. Jay Kim(R-Diamond Bar), who along with his wife, have pled guilty to misdemeanor campaign reporting violations. The Aug. 19th *L.A. Times* Metro section had a banner headline which read: Felon Channeled Illegal Donation to Rep. Kim. The amount of the donation was $12,000 and the felon was a Yung Soo Yoo, who at one time was a big fundraiser for GOP U.S. Sens. Jesse Helms & Al D'Amato. According to the LAT story, the $12,000 check (which went from Nikko Enterprises to Yoo to Kim in '92) was supposed to be divided between D'Amato, President George Bush and Kim, but whole amount ended up in Kim's personal bank account. A fascinating story by David Rosenzweig (which should have made the front page) and is worth reading...

...And now sources tell **Calpeek** that there is pressure (mostly in GOP quarters) building to get Kim to either: **1)** resign his 41st CD seat immediately (not very likely unless he gets jail time); or **2)** announce that he will NOT seek reelection in 1998. So far, two Republican Assemblymembers, Gary Miller of Diamond Bar and Fred Aguiar of Chino, have expressed solid interest in running for this seat next year (or sooner if Kim were to resign). Now sources in Sacto tell **Calpeek** that several GOP State Legislators are urging '92 GOP U.S. Senate nominee Bruce Herschensohn to run for Kim's seat...

☒ ***49th CD*** - Add the name of San Diego Councilwoman Christine Kehoe to the list of Demos who are looking at challenging U.S. Rep. Brian Bilbray(R-San Diego) next year. The other Demo whose name has surfaced is that of former Mayor Maureen O'Connor...

☒ ***46th CD*** - Anaheim Councilman Bob Zemel(R) made big headlines with the announcement that former

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Christian Coalition executive director Ralph Reed will be Zemel's consultant in *Campaign '98*. Reed left the coalition to open his own firm, Atlanta-based Century Strategies. Reed's involvement will give this race an even higher profile than it already has --- and it should generate big bucks for both Zemel and incumbent U.S. Rep. Loretta Sanchez(D). Zemel's seat on the Anaheim City Council is up in November of 1998. FYI: Add yet another Republican name to this 46th CD primary. Sources say that in October, Orange Co. Superior Ct. Judge James Gray will announce whether or not he's running. He's been testing the waters, calling potential supporters. In addition to Zemel, the GOP list also includes attorney Lisa Hughes. As for Bob Dornan, he hasn't disappeared --- in fact sources say the 46th CD has been flooded with Dornan direct mail appeals for funds...

☒ ***22nd CD*** - Add the name of Rene Bravo to the list of GOP candidates eyeing this race. Bravo is the Chair of the San Luis Obispo Co. Republican Central Committee. Still no word on whether former Congresswoman Andrea Seastrand(R) will run again. Stay tuned...

DOG DAYS OF SUMMER: POLITICAL SHORT TAKES.
Editor's note: Here are a few political items worth noting...

■ ***Leonard's New GOP Team*** - New GOP Assembly Leader Bill Leonard has named his leadership team. The Assistant Leaders are Roy Ashburn, Tom Bordonaro and Bruce Thompson. GOP Whips are Richard Ackerman and George Runner. The new GOP Caucus Chair is Lynn Leach. Ashburn, Runner & Leach are all freshmen, so Leonard is grooming a new crop of lawmakers for the next session. In addition, Leonard has appointed Fred Aguiar as Vice Chair of the Rules Committee. Chief consultant to Leonard will be Chris Wysocki, most recently with Sacto-based Russo, Marsh + Raper, but before that was a staffer with Jim Brulte, the former GOP Assembly Leader, who is now in the State Senate...

■ ***New Presidential Poll*** - From the Polling Report comes this survey from **NBC/WSJ** (Peter Hart/Robert Teeter), July 26-28, 311 GOPers/391 Demos. Among GOPers for 2000, here's how things stack up: Texas Gov. George Bush 20%; Elizabeth Dole 15%; Jack Kemp 14%; former VP Dan Quayle 10%; Steve Forbes 7%; U.S. Sen. Fred Thompson 7%; Lamar Alexander 5%; House Speaker Newt Gingrich 5%; Pat Buchanan 4%; someone else 6%; 7% undecided...

...On the Demo side, here's the lineup: VP Al Gore 52%; Bill Bradley 11%; Jesse Jackson 9%; U.S. Rep. Dick Gephardt 8%; U.S. Sen. Bob Kerrey 4%; someone else 7%; 9% undecided. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.
Editor's note: Here are some items to mark down in your notebook...

● A sad note: William F. Czuleger, 88, former mayor of Redondo Beach, died Aug. 11th of heart failure. R.I.P...

● Another sad note: former Congressman Robert L. Leggett(D) died Aug. 31 of heart failure. He was 71. He retired from Congress in 1979 after serving 8 terms. R.I.P...

● Former KCBS-TV political reporter/anchor Terry Anzur joins KTLA-TV as co-anchor for Channel 5's *News at 10* program...

● The Amer. Heart Assn., Western States/Greater L.A. affiliate, has hired former Capitol staffer Marc Burgat as its new PA Director...

CALPEEK'S MARKETPLACE NETWORK

● **Development Director:** for Hollywood-based advocacy group focused on environment and public health to manage ongoing fundraising campaign and administrative operations. BA/BS and 2 years experience as development director, or campaign work -- entertainment community expierience a plus. Salary 30K plus. Fax resume to ASF (310)394-5825.

CALPEEK's Marketplace Network is a listing of employer and employee availabilities for those engaged in campaign consulting, public affairs, public relations, government relations and legislative advocacy. The cost for each listing is $25 for up to 40 words. 70 word maximum. Add $5 for each additional 10 words. Send ad copy with payment (*no invoicing*) to CALPEEK, Attn: Marketplace Network, P.O. Box 1468, Beverly Hills, CA 90213. For info ☎(310)659-0205...

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED